



Waterfront Baddeck Committee Meeting Minutes May 24, 2024

10:00am – 11:30am

Steven's boathouse in person and by Zoom

Attendees:

Daniel Atkins – Guest

Bev Bryson – Guest

Nancy Clum – Guest

Gary Crowder

Steven Goldthwaite

Rhonda Kay

Terry Kelly (did not participate for the entire meeting due to boathouse internet issues)

Emily MacDonald – Waterfront Intern

Bill Marchant

Denise Mulley

Regrets:

Sean Baldwin, John Langley,

AGENDA REVIEW AND DISCUSSION

Governance:

The minutes of the meeting, April 26, 2024, were approved as distributed.

Marketing:

Three responders to the social media RFQ have shown interest in the opportunity: Anchored Ideas, A. Langley Developments and Grace Layes. There was extensive discussion regarding their proposals and capability. It was decided to meet with Grace Layes and Amanda for further information regarding their proposals.



Public Wharf:

Bookings/Vessels of Interest: Denise reported that as of now, small boat bookings are slow but are expected to pick up. Two new yacht bookings, Eileen's Way and A2. The HMCS Glace Bay is planning to visit dockside in Baddeck in early June. Steve G. will create a shared Google calendar for vessels over 80 feet and vessels of interest. Steve G. will update the website with current rates and text revisions.

Wharf Events Policy:

Jen Macdonald provided an events template from ChatGPT which was discussed — private events that are special or cultural were seen as appropriate, however commercial events, and weddings were seen as not being appropriate. Events that benefit the community are desirable. The greenspace and boardwalk (after repair) should be promoted as a recreational area for events. A sample event policy will be submitted to the Village Commission on June 13th for review.

Winstar:

There was discussion regarding the Winstar Berthing agreement. A two-year agreement as is recommended by Waterfront Baddeck. The berthing rate is agreed upon. Power and water rates need to be determined. The shade structure for the wharf has been ordered. Bev asked for a Winstar sign on the structure which was recommended against by the committee.

Interns:

Wharf intern will be collaborating on projects with Emily when not busy with prioritized wharf tasks. Emily is planning to lead tours to the island once her boating license is acquired and the harbour support boat arrives.

Other Business:

There is a need for new WB members; Bev informed that the Winstar team is willing to step up to the task.

The boardwalk closing needs to be improved. There was discussion about having a volunteer work crew attempt to fix-up a section of the boardwalk for this summer.



Meeting adjourned 12:00pm

Next Meeting:

This was not discussed in the meeting. Steve G. wants to suggest possibly having a larger public meeting in July covering a broad range of waterfront topics, possibly at the BYC or BOLD.

Emily MacDonald

Waterfront Intern (Filling in for John Langley)